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BUSWORLD FOUNDATION **INDONESIA F&S MARKET** PERSPECTIVES



**Presenter: Thurisina (Senior Consultant)** 

Powering clients to a future shaped by growth







### **SNAPSHOT OF GLOBAL BUS MARKET BY REGION IN 2028**

**Global Bus Market: Unit Shipment Forecast by Region, Global, 2028** 



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Note: All figures are rounded. The base year is 2023. Source: Frost & Sullivan

### China ~144.7k

### India ~50.8k

### Indonesia ~5.8k

Global bus market includes medium- and heavy-duty transit buses and coaches

# **KEY TRENDS IN INDONESIAN MARKET**



**Indonesia and Thailand to Become Pivotal Production Hubs** 



**Increased EV and Local** Content





**Industry Convergence** 



**Investment Opportunities for Integrated Supply Chain** 

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### **Global Green Vision - Mobility Sustainability**



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# **INDONESIA – GREEN VEHICLE INCENTIVES**

Policy	Remarks
Import tax waiver	Waiver of import tax until 2025, on CBU EV imports.
VAT reduction	A reduction in value-added tax on the sale of EV; VAT incentive (exten to end 2024):
	<ul> <li>Electric buses with &gt; 40% local components will be granted a 10% VA (equivalent to only pay a VAT rate of 1%)</li> </ul>
	- Electric buses with 20%-40% local components will be granted a 5% (equivalent to only pay a VAT rate of 6%)
Tax Holiday	Deduction of corporate income tax on income from main business ac manufacturers of motor vehicles and their main components) amount total corporate income tax payable, for 5 years-20 years (based on inv Besides, another 50% discount on corporate income tax for the next 2
Tax Allowance	A tax allowance of up to 30% of investment value and a reduction of c income tax for the following 6 years, amounting to 5% each year.
EDOCT	do CHILLIVAN

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d from end 2023

AT subsidy

VAT subsidy

tivities (include ts to 100% of the vestment value). 2 years.

corporate net

# **BUS MARKET-ELECTRIFICATION FORECAST, INDONESIA**





35%

# **TOTAL ELECTRICITY DEMAND FROM E-BUSES**



Electricity demand from E-BUS VIO, 2023 to 2030

Nominal adoption Slow adoption

Fast adoption

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2029

2030

# **ELECTRICITY GENERATION BY SOURCE – INDONESIA**



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Renewable sources 19%

Nonrenewable sources 81%

2019 2020 2021 2022

# **CO2 EMISSIONS FOR ELECTRIC BUS VIO – INDONESIA**

### Total kgCO2 emissions for different scenarios of EV penetration and shift to renewable energy, 2023 to 2030



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# **INDONESIA – ELECTRIC BUS ECOSYSTEM**



### **Financiers-Public**

World Bank, United Nations Ministry of Industry, Ministry of Finance

Hyundai, Energi Makmur Buana (Indika Energy)

**Charging Station** 

**eBus Operator** 

Transjakarta, Damri, Bianglala Metropolitan (BMP)





# **OVERVIEW OF DRIVER ASSISTANCE SYSTEMS**

	Collision Avo	oidance		Cruise Assist	tance 🙋	Steer Assista	ince	$\bigcirc$	Park Assist
	Blind Spot Assist	Forward Collision Warning	Advanced Emergency Braking	Adaptive Cruise Control	Predictive Cruise Control	Lane Departure Warning	Lane Keep Assist	Lane Change Assist	Reverse Assist
Functionality	<ul> <li>Detection of in front of it</li> <li>Audible, Vit</li> <li>Emergency driver does</li> </ul>	of stationary and the vehicle and bl sual, or Haptic wa braking to preve not act in time	moving objects ind spots arning systems nt collision if	<ul> <li>Adaptive of &amp; go function</li> <li>Vehicle for</li> <li>Predictive optimization</li> <li>topographical savings</li> </ul>	cruise with stop tionality llowing powertrain ion based on ny data for fuel	<ul> <li>Detection</li> <li>Return ste from the s signal</li> <li>Lane Depa assistance systems</li> <li>Automate</li> </ul>	of lane markings er assist in case v et lane perimeter rture Braking fun from collision av d lane change	rehicle deviates r without a turn ctionality with oidance	<ul> <li>Vehicle</li> <li>Assistan corners</li> <li>Rear end</li> <li>Automa</li> <li>Automa coupling</li> <li>Automa</li> </ul>
Technology Maturity Level									
Availability across products									
Safety Impact 文	-			-1		-	I-	-	
Customer Attractiveness	-	I	-			-	_	-	
FROST	ГС	Not Opti Offered Sta SULI	onal or V ndard or L I V A	ery low – at conce development pha N	ept ase	Very With	high – Widely ado advanced functio	pted Lo nalities impa	act

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tanc	e	<u>A</u>	
	Parking Assist	Depart Assist	
d colli ated v ated lo g ated d	ision preventio ehicle parking pading or unloa	n idingbay	
		U	
_	-1	-	
Hig	gh pact Source:	: Frost & Sullivar	1

# **DRIVER ASSISTANCE SYSTEMS – FAVOURABILITY BY APPLICATIONS**





Source: Frost & Sullivan

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# THANK YOU

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# **Contact Us**

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**Podcast** 

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