



**11th of August 2022**

## **Press release Busworld: Busworld Southeast Asia is getting ready for its second edition**

The 2<sup>nd</sup> edition of Busworld Southeast Asia, organised by Busworld and its Indonesian partner, GEM Indonesia, will be held for three days, from 5 to 7 October 2022 in the Jakarta International Expo in Indonesia.

After a first successful show in 2019, the bus and coach industry is ready to meet in person again. Like other regions in the world, Southeast Asia's bus & coach business was largely impacted by the pandemic. But now that the market is recovering and the time is perfect to relaunch the business at Busworld's event.

Not only the coach business is picking up again, but also the bus industry is at a turning point with bus electrification plans being high on the agenda of the Indonesian government.

### **Four biggest bus and coach bodybuilders**

According to Askarindo, the association of bodybuilders in Indonesia, the four biggest companies Laksana, New Armada, Adi Putro and Tentrem represent between 85 and 90% of the market. They are all more than eager to showcase their latest buses and coaches at the show.

Laksana will launch its brand new coach, which according to them will be an absolute eyecatcher. New Armada will also launch a new coach, the rest remains a secret and will be unveiled on the showfloor. Adi Putro will bring the only monocoque bus of Indonesia and Tentrem invites everyone to come and discover what they will be bringing in their booth.

Golden Dragon, who has an ongoing electric bus test project with TransJakarta, is presenting two electric buses in the booth: a 6 meter and a 12 meter version.

### **Components and accessories**

The list is still getting longer every day of a diverse range of component and accessory suppliers. From solar film to power the battery of diesel vehicles, over ADAS systems, safety cameras, fabrics, doors, to lighting and much more, it will all be available at Busworld Southeast Asia.



### **Top notch seminars, speakers and partners**

During two days, on October 5<sup>th</sup> and 6<sup>th</sup>, Busworld visitors can attend six different seminars. Each seminar being hosted by an international or local partner, touching a different subject relevant to the Southeast Asian market. All sessions have simultaneous translation English-Bahasa.

Topics are: an in-depth market analysis, post-covid health protocols and everything you have to know regarding zero emission buses and its operation. The seminars are free of charge and take place in a room inside the exhibition hall. A perfect opportunity to combine a visit of the show with all its novelties and attend a seminar to update your market and technological knowledge.

The Busworld organisation is very grateful to its partners ITDP (Institute for Transportation and Development Policy), Frost and Sullivan, MTI (Indonesia Transportation Society), Instran (Institute of Transport Studies), Askarindo (Association of Carrosserie Manufacturers) and Ipomi (Indonesia Young Bus entrepreneurs) who actively help develop and promote the trade show and the seminars. The combined knowledge and network will undoubtedly result in a very interesting exhibition.

### **Updates on [www.busworldsoutheastasia.org](http://www.busworldsoutheastasia.org)**

The website is updated on a daily basis with exhibitor and general bus news. Ticket registration has been opened, so visitors can save time at the entrance and register their badge beforehand.

Busworld and its exhibitors are ready to welcoming all bus and coach professionals of Southeast Asia and beyond with open arms.

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### **About:**

- Busworld Southeast Asia: [website English - Bahasa](#)
- Busworld International with a complete overview of all Busworld exhibitions: [website](#)
- Pictures Busworld Southeast Asia 2019 – rights free [photo library](#)

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